

Paralel Session I: Entrepreneurship			
3	Eunice Santos, Cristina Fernandes and João Ferreira. The moderating effects of economic development on innovation and shadow entrepreneurship: grey or pink?	27/06 11:30 - 13:00	Chair: Carla Marques
6	Raysa Rocha, Vanessa Oliveira and Ricardo Rodrigues. Doing Business: indicators correlation and countries income		
10	Rúben Rocha, Aldina Correia and Vitor Braga. Entrepreneurship: The Preponderance of External Constraints		
36	Joana Costa and Mariana Pita. On the Geography of Female Entrepreneurship and its connection to the Triple Helix		
Paralel Session II: Technology, Innovation and Social Innovation			
13	Sarah Mahfoudi and Lhacen Belhcen. How Frugal Innovation Can Contribute to Terrorist Product Development? The Case of Cosmetic Oils From Morocco	27/06 11:30 - 13:00	Chair: Alexandra Braga
16	Roberta Panizio, Santa Margarida Santos, Luís Calado, Octávio Alves and Paulo Brito. A comparative study between operability of fluidized bed and fixed bed reactors to produce synthesis gas through Miscanthus gasification		
56	Kateryna Savosh and Alcina Nunes. Worldwide Innovation: Panel data analysis on the impact of the GEM's business environmental factors		
Paralel Session III: Technology, Innovation and Social Innovation			
17	Jorge Cunha, Paul Benneworth, Floor Stolk, Lalith Welamedage and Madalena Araújo. Social entrepreneurship as a way to upscale social innovation practices	27/06 11:30 - 13:00	Chair: Amélia Carvalho
37	Joana Costa and Aurora Teixeira. Open innovation dynamics - portraying the University-firm connection in a regional base		
4	Francisco Adro and Cristina Fernandes. Social Innovation: a systematic literature review		
Paralel Session IV: Data and knowledge transfer			
7	Raysa Rocha and Cristina Fernandes. Absorptive Capacity and Organizational Innovation	27/06 14:00 - 15:30	Chair: Aldina Correia
15	Marlene Rodrigues, Bruno Sousa and José Baptista da Costa. The improvement of the Supply Chain Channel based on Digital Transformation: an exploratory study in the sustainable industry 4.0		
28	Yordanka Ivanova and Kiril Todorov. Toward a Dynamic Model of International Performance of Family SMEs: Determinants and Measures		
Paralel Session V: Economics and Management of Tourism			
50	Joana Bica, Jorge Julião and Marcelo Gaspar. Contributions towards the adoption of Circular Economy in the Hospitality Industry: Consumer Awareness and Preferences	27/06 14:00 - 15:30	Chair: Livia Madureira
45	Paula Odete Fernandes, Alcina Nunes, Cláudia Miranda Veloso, Eleonora Santos, Fernanda A. Ferreira and Manuel José Fonseca Fonseca. Spatial and temporal concentration of tourism demand in Northern Portugal: regional policy recommendations to promote tourism competition and portfolio diversity		
9	Sérgio J. Teixeira, João J. Ferreira and Sancha Campanella. The Importance of Innovation in the Competitiveness of Tourism Businesses		
Paralel Session VI: Technology, Innovation and Social Innovation			
46	Sérgio Gomes, Miguel González-Loureiro and Vitor Braga. Quality Certification of the RDI Management Systems and Performance: the role of time since certification	27/06 14:00 - 15:30	Chair: Ana Borges
65	Hugo Vilela. Why is social innovation emerging as a new framework for rural development? A literature review		
53	Francisca Silva, Marcelo Gaspar and Jorge Julião. Impact of Industry's 4.0 Technologies in the Portuguese Footwear Industry		
Paralel Session VII: The Academia and Regional Development			
33	Joana Lopes, Amélia Carvalho and Alexandra Braga. Innovation Practices of Municipalities as a Contribution to Transparency and Decision-Making	27/06 16:00 - 18:00	Chair: Luis Farinha
59	Anderson Galvão, Carla Mascarenhas, Carla Marques, Vitor Braga and Marisa Ferreira. The creation of an entrepreneurial ecosystem in a rural territory		
35	Ana Dias Daniel and João Almeida. Promotion of academic entrepreneurship: the role of Junior Enterprises and Entrepreneurship Education		
69	Daniela Olo, Leonida Correia and Conceição Rego. HIGHER EDUCATION SUPPLY AND THE LABOUR MARKET: CROSSINGS OR PARALLEL PATHS?		
Paralel Session VIII: Industrial Mathematics in Management and Engineering			
61	Rosa Silveira, Fátima Sampaio, João Leal and Eliana Costa E Silva. Location optimization of solid urban waste transfer stations	27/06 16:00 - 18:00	Chair: Eliana Silva
62	José B. Rebelo, M. Filomena Teodoro, Joana Jerónimo and Lamprea Suzana P.. MODELING THE WASTE MANAGEMENT IN NRP SHIPS		
55	Raquel Francisco, Maria João Ferreira, Mónica Mendes and Eliana Costa E Silva. Mathematical Modelling of Outsourcing in Shoe Industry		
30	Maria De Fátima Pilar, Eliana Costa E Silva and Ana Borges. Scheduling Automobile Repair Interventions on a Portuguese Company		
21	Fátima De Almeida, Aldina Correia and Nuno Carvalho. Extrusion Process Monitoring in an Aluminium Industry		
Paralel Session IX: Corporate finance			
8	Marta Silva, Luís Pereira Gomes and Isabel Cristina Lopes. Determinants of the Capital Structure of Portuguese Companies	27/06 16:00 - 18:00	Chair: Fabio Duarte
25	Cátia Gonçalves, Rui Silva and Alexandra Braga. Activity-Based Costing – A Systematic Literature Review		
49	Nathalia Sucheck, Paula Odete Fernandes and Thiago Cavalcante Nascimento. GLOBAL COMPETITIVENESS INDEX VS GLOBAL ENTREPRENEURSHIP INDEX: A COMPARATIVE ANALYSIS AT THE INTERNATIONAL SCALE		
60	Sofia Almeida, Eliana Costa E Silva, Fátima De Almeida and Aldina Correia. Operational Planning of Aluminium Profiles Production with Setup Times		
27	Ana Carvalho, Eliana Silva and Rui Silva. Activity Based Costing and Product-Mix Problem: A preliminary study		
Paralel Session X: Collaboration, Synergy and Knowledge Transfer			
19	Ewa Koczyńska and Joao Ferreira. The bilateral relation between university – industry communication and government - does development level matter?	28/06 09:30 - 11:00	Chair: Ana Borges
57	Kostiantyn Zbyshko, Paula Odete Fernandes and Nataliya Vavdiuk. FORMATION OF THE COMMODITY ASSORTMENT OF THE COMPANY BASED ON ITS OPTIMALITY AND EFFICIENCY		
58	Vanessa Marques, Carla Marques and Vitor Braga. Technological Transfer among Quadruple Helix actors in the context of its RIS3 strategy		
67	Livia Madureira, Fabiola Polita, Tiago Mucha and Carla S. Marques. Reshaping AKIS to support agro-ecological transitions in agricultural landscapes: The case of Alto Douro Valley winescape		
67	Livia Madureira, Fabiola Polita, Tiago Mucha and Carla S. Marques. Reshaping AKIS to support agro-ecological transitions in agricultural landscapes: The case of Alto Douro Valley winescape		
Paralel Session XI: Family Business Research			
26	André Coelho and Rui Silva. Family Firms Management and Performance: Systematic Literature Review	28/06 09:30 - 11:00	Chair: Alexandra Braga
31	Fábio Duarte, Ana Isabel Borges and Fernando Rui Coelho. Agency Costs, Capital Structure and Portuguese SMEs' Financial Performance		
47	Teima Mendes, Carina Silva and Vitor Braga. Family firms and speed of internationalization: The mediating role of innovation activities		
63	Marco Machado, Ana Borges and Fábio Duarte. Ownership Structure and Financial Distress: an empirical survival analysis of Portuguese SMEs		
Paralel Session XII: Non-Profit Management			
22	Ines Veiga Pereira and Aurora Garcia Gonzalez. A categorization of non-volunteers' motives	28/06 09:30 - 11:00	Chair: Amélia Carvalho
34	José Rodrigues. The Strategic Management of Nonprofits Organizations (NPO)		
44	Augusta Pereira, Manuel José Fonseca and Paula Odete Fernandes. "COME IN, WHO IS IT?" THE PREDISPOSITION OF THE SOCIAL ECONOMY FOR THE CIRCULAR ECONOMY		
48	Noelia Salido-Andrés, Marta Rey-García, Luis Ignacio Alvarez-Gonzalez and Rodolfo Vazquez-Caselles. Factors inherent to the design of DCF campaigns via digital platforms determining their success		
Paralel Session XIII: Internationalization and cross cultural management			
11	José Maria Gomes, Bruno Sousa and Teresa Dieguez. Encouraging internationalization and sustainable competitiveness in construction: a preliminary approach in Portugal	28/06 11:30 - 13:00	Chair: João Ferreira
18	Florabela Dantas, Rui Silva and Ana Borges. The Internationalization of Football: A bibliometric analysis		
23	Rui Martins. INTERNATIONALIZATION STRATEGIES FOR SMALL AND MEDIUM-SIZED ENTERPRISES		
38	Carina Silva, Miguel González-Loureiro and Vitor Braga. The influence of organizational ambidexterity on the speed of internationalization: empirical evidence from Portuguese SMEs		
Paralel Session XIV: Sustainability, Corporate Social Responsibility and Ethics			
52	Beatriz Casals, Andreia Teixeira and Cristina Fernandes. Corporate social responsibility disclosure through retail brand labels and consumers' perception of sustainable positioning	28/06 11:30 - 13:00	Chair: Luis Farinha
24	Paula Marques dos Santos. STRATEGIC MANAGEMENT AND SOCIAL ECONOMY ORGANIZATIONS – A METHOD PROPOSAL TO ANALYZE ITS IMPACT		
43	Gilberto Perez, Denise Curi, Claudia Franceschi, Adilson Caldeira and Yeda Camargo. Sustainable Innovations as Way to Achieve Social Inclusion		
Paralel Session XV: Entrepreneurship			
29	Ubyrajara Dal Bello, Octávio Sacramento and Carla Marques. COMMERCIAL AND SOCIAL ENTREPRENEURSHIP: POSSIBLE DELIMITATIONS AND COMPLEMENTARITIES	28/06 11:30 - 13:00	Chair: Miguel Loureiro
51	Giovane Gurgel and Jorge Cunha. Triple Helix micro-foundation: A case study in Portuguese technology business incubators		
54	Olena Shcherbak, Paula Odete Fernandes and Nelia Herasymiak. RESEARCH OF MARKETING POTENTIAL OF UKRAINIAN STARTUP PROJECT		